

# Four ways to promote your thesis or dissertation for free.

## Book promotion means informing potential readers about your book.

The screenshot shows the Dissertation.com website interface. At the top, there's a search bar and navigation links like 'library & search', 'kindle award', 'get published', 'site map', and 'top dissertations'. The main content area features a book listing for 'A Social Contract with Business as the Basis for a Postmodern MBA in a World of Inclusive Globalisation' by Jopie Coetzee. The book cover is visible, showing a globe and a red crosshair. To the left of the book, there are purchase options for paperback (\$29.95) and eBook (\$19). A red circle highlights the 'Purchase' button for the paperback option. To the right of the book, there's a 'Share / Save' button with social media icons, also circled in red. Below the book, there's an abstract and an 'ABOUT THE AUTHOR' section featuring a video of the author, Jopie Coetzee, sitting outdoors. A red circle highlights the play button on the video. At the bottom, there's a 'Like' button and a Facebook link.

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If published in paperback, ask colleagues to post reviews at Amazon.com.

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Click to post a link to your book on Facebook and other social networking sites.

1

Submit a book proposal at Dissertation.com.

2

If accepted for publication, record & submit a one minute video to introduce your book to readers.